



Flora Toscana.



About us

We are an Italian cooperative of growers with over 30 years of experience in the horticultural sector. We are based in Tuscany and operate all over Italy and abroad.

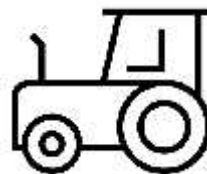
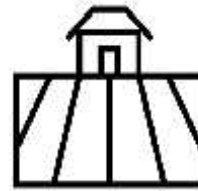
Flora Toscana operates through two main segments

The Production and sales
of pot plants and cut flowers

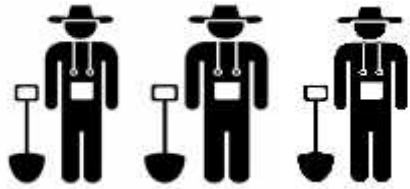


professionals
growers

The supply of technical facilities
to



Our numbers



145 growers



300 hectares



130 employees



15.000 m2
warehouse

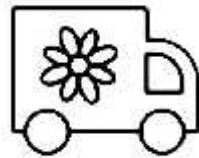


35.000.000€
our overall
turnover

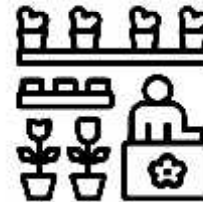
Our main markets



supermarkets



wholesale



Cash & Carry for florists



online



Flowers & Plants

- Our production includes a wide assortment of cut flowers and pot plants.

- **Cut Flowers**



Almost the entire range of cut flowers, with a high attention to the quality and standardization of the product, seasonality, promotion of Italian products, more durable and resistant. Our Top items : Amaryllis, Anemones, Callas, Chrysanthemums, Carnations Spray and Standard, Gerberas, Ilex, Liliun, Limonium, Peonies, Ranunculus, Roses buds and foliages like Eucalyptus, Ruscus, Aralias and Aspidistras.



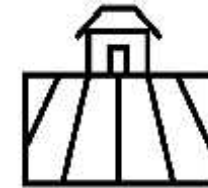
- **Potted Plants**

Wide range of green and flowering plants for Indoor, Outdoor, Seasonal. Specialized in the selection and preparation of plants specially packed for every occasion. Our Top items : Azalea, Petunia, Geranium, Hydrangea, Calluna, Sundaville, Camellia, Pansy, Cyclamen, Gazania, Marygold (Calendula).

- Increasingly relevant is our production of potted plants of the South Hemisphere flora that includes Leucospermum, Leucadendron, Protea, Serruria, Telopea, Brunia, Berzelia, Chamelaucium, Heathers, Hardenbergia

Supply of Technical facilities

Based on our over 35 years of experience we supply all that is necessary to agriculture, in particular to flower and pot plant production, from pesticides to irrigation systems, from packing material to peat and fertilizers with a special attention to IPM (integrated Pest Management) techniques and Organic Agriculture.



Achievements & Certifications



- Fairtrade

Since 2006 Flora Toscana is the first and only company in Italy importing Fairtrade Flowers.



- Global Gap

We have a Global Gap certified group of pot plant growers.



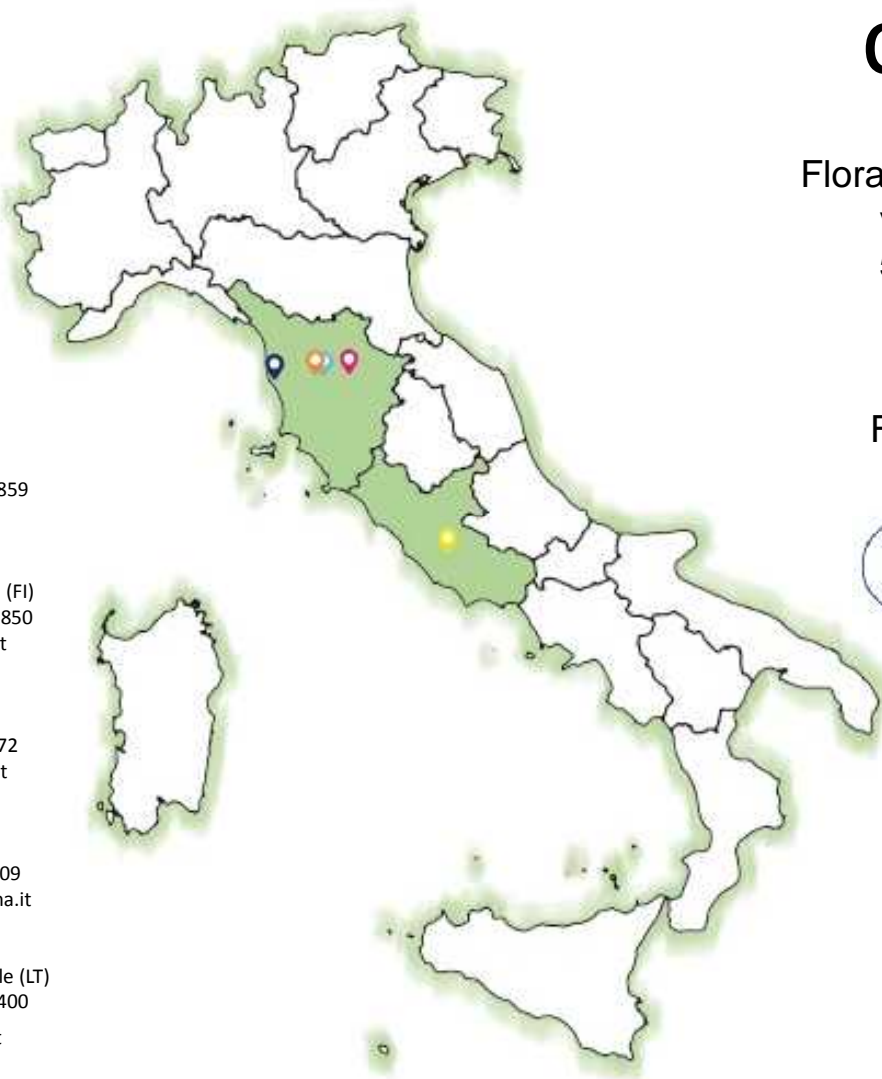
- Organic

Production of organic flowers, edible flowers, peppers and herbs in pots.

**Flora Toscana's
warehouse solar
panel producing
286,000 kWh
247 KWP.**



Our depots & contacts



Flowers - Pescia
Via Caravaggio, 21- 51017 Pescia (PT)
Tel. +39 0572 446811 - Fax +39 0572 446859
email: info@floratoscana.it

Cash & Carry - Firenze
Via di Fibiiana, 24 50013 Campi Bisenzio (FI)
Tel. +39 055.8986292 Fax +39 055.8945850
e-mail: cash.carry.firenze@floratoscana.it

Prodotti per il Florovivaismo - Pescia
Via di Montecarlo, 81 - 51017 Pescia (PT)
Tel. +39 0572 44731 - Fax +39 0572 447372
e-mail: magazzino.pescia@floratoscana.it

Prodotti per il florovivaismo - Lucca
Via Aurelia nord n. 179 - Viareggio LU
Tel. +39 0584.51868 – fax +39 0584.409109
e-mail: magazzino.viareggio@floratoscana.it

Prodotti per il florovivaismo- Latina
Via Pontina km. 79,08 - Borgo San Michele (LT)
Tel. +39 0773 251115 - Fax +39 0773 252400
e-mail: magazzino.latina@floratoscana.it

Flora Toscana Soc. Agr. Coop.
via di Montecarlo, 81
51017 – Pescia PT –
info@floratoscana.it

Tel +39 0572 44731
Fax +39 0572 447372
www.floratoscana.it

