



LIFE17 ENV/IT/347

**SUBSED**

**"Sustainable substrates for agriculture from dredged remediated marine sediments: from ports to pots"**

**DISSEMINATION**

Start: 01/10/2018

End: 30/09/2021

21/03/2019

6 month and monitoring meeting

Pescia (PT)- Italy

FLORA Premises





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## PROJECT LOGO

# DEMOCRATIC CHOICE BETWEEN 31 LOGO POSSIBILITIES





## D1.1 Project Website (Oct 2018-Sep 2021)

- SUBSED website in English, in Italian and Spanish  
[WWW.LIFESUBSED.COM](http://WWW.LIFESUBSED.COM)
- In the website:
  - Visit counter
  - Link to LIFE
  - Link to each beneficiary website
  - Results update
  - News update
  - Coming up
  - Reserved area
  - Link with the Facebook page for event booking/registration
- Facebook page
- At the end of February 2019:
  - Website visitors: 16,928
  - Facebook page: 68 friends

### Foreseen:

- SUBSED website



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**D1.1 Project Website (Oct 2018-Sep 2021)**

**WE NEED TO CONTINUOUSLY UPDATE THE WEBSITE**

**PLEASE SEND CONTINUOUSLY NEWS**



## D1.2 LIFE+ information boards (Oct 2018-Dec 2021)

- FLORA produced 12 SUBSED Notice boards and sent them to all the beneficiaries
- All the beneficiaries put the SUBSED Notice board in a public space
- All the beneficiaries sent the photos of the SUBSED Notice board in a public space in each beneficiary premises
- FLORA and CALIPLANT will produce specific notice boards for the project demonstration sites

Foreseen:

12 SUBSED notice boards





## DT.2 Dissemination material (Oct 2018-Sep 2021)

- 1.000 Brochures in Spanish, 1.000 in English and 1.000 in Italian
- 1 Roll-up in Spanish, 1 in English and 1 in Italian
- 2 banners
- Project gadgets:
  - 100 shoppers
  - 1.000 pens
  - 1.000 post-it

### Foreseen:

- 12 Posters
- 10,000 leaflets/brochures
- 2,500 various project gadget items
- 1 roll-up panel





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## D1.3 Articles (Oct 2018-Sep 2021)

- Sustainable substrates for agriculture from dredged remediated marine sediments: the experience of the Life Subsed project – Bioterra Bulletin of scientific information, Nr. 35 January – June 2018
- Dai sedimenti dragati alla coltivazione di specie alimentari – ARPAT bulletin 07/12/2018
- “We want to turn waste into a supply” – Floral Daily 18/02/2019
- “Noi giardinieri possiamo fare clima!” – Lineaverde Gen/Feb 2019
- TV environmental interview in the programm “Linea Verde” on National channel on 21/03/2019

### Foreseen:

15 technical and general articles drafted and published on general newspaper and specialized journals/magazines





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## D1.4 Layman's report (March 2021-Sep 2021)

In the last period of the project FLORA will prepare the SUBSED Layman's report to be attached to the Final Report as Deliverable

### Foreseen:

SUBSED Layman's report to be distributed and delivered to the Commission at the end of the project



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## D1.5 Video (Oct 2018-Sep 2021)

In the last period of the project FLORA will integrate and prepare the complete SUBSED video of 15 minutes in English, Italian and Spanish to be copied, distribute and attached to the Final Report as Deliverable

### Foreseen:

At the end of the project FLORA will be the responsible for the collection of each beneficiary video and production of a Project video



## D2.1 Fairs and international events (Oct 2018-Sep 2021)

- **IndTech 2018 in Vienna (Austria) – 30-31 October 2018**
- **Bucharest Bioterra University International Conference (Romania) – 14-16 November 2018**
- **III Symposium Internacional del Sector Agroalimentario de la Vega Baja SYA Orihuela 2018, in Spain – 22 November 2018**
- **Presentation of the LIFE Subsed project at the Shaanxi Fruit Industrial Group and students of the University of Miguel Hernández – 23 November 2018**
- **Event of the V National School of Environmental Monitoring, near Taranto (Italy)– 29-30 November 2018**



## D2.1 Fairs and international events (Oct 2018-Sep 2021)

- Conference “Sfide e opportunità di ricerca in orticoltura e florovivaismo: il ruolo del CREA” held in Pontecagnano (Italy) – 13-14 December 2018
- Flora Toscana end-of-year meeting in Pescia (Italy) – 21 December 2018
- IPM ESSEN 2019 – 22-25 January 2019
- Agroexpo Fair between 23 until 26 of January 2019
- Fruit Logistica Berlin International Fair between 06 until 08 of February 2019

### Foreseen:

participation at minimum 10 events between international conferences and fairs



## D2.2 Networking (Oct 2018-Sep 2021)

**Contacts (email sent) to the coordinator of the following selected projects: SURICATES, SULLIED SEDIMENTS, RECARE, LIFE HORTISED, LIFE AGRISED; LIFE BIOREST and LIFE SURE**

### Foreseen:

- **Active network with 10 projects**
- **For each networking event it is important to define:**
  - **Day of the networking**
  - **How (phone, meeting, etc.)**
  - **Which projects**
  - **Who (name of the participants)**
  - **Topics discussed and conclusions**



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## D2.3 Dissemination to Institutions and policy makers (Oct 2018-Sep 2021)

- Meeting with Francesco Bellino, Officer and Agronomist of the Puglia Region, at the headquarters of the Region in Bari (Italy) – 31 January 2019
- Meeting with Miguel Ángel Del Amor Saavedra - Minister of Agriculture of the Murcia Region, Mari Carmen Salinas – Chairwoman of Thader Cieza and FECOAM(Federation of Agricultural Cooperatives of Murcia) at the Fruit Logistica Berlin International Fair 06-08/02/2019





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## D2.3 Dissemination to Institutions and policy makers (Oct 2018-Sep 2021)

Press release on 26/03/2019 in the Tuscany Region premises

### Foreseen:

- **Contacts with around 10 people between Institutions and policy makers in order to improve the EU environmental policy and legislation**
- **For each event it is important to define:**
  - **Name of the policy maker contacted**
  - **Where**
  - **When**
  - **Topics discussed and conclusions**