



SUBSED – Project LIFE17 ENV/IT/000347

“Sustainable substrates for agriculture from dredged remediated marine sediments: from ports to pots”

SUBSED Dissemination Events

at Mid-Term Period

Action D.2



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1. Introduction

This document reports the SUBSED dissemination activities regarding the events organised and participated by the consortium members. This report refers to the period from the start of the project (01/10/2018) until the mid-term period of the project (31/03/2020).

During these events the beneficiaries work in order to disseminate the objectives, the expected results and the action planned/implemented of the SUBSED project. The dissemination material developed and produced during the project (please see the related Deliverable of the action D.1) has been distributed to the attendants of the events.

2. Dissemination events organised and attended during the mid-term period

2.1 *INDustrial TECHNOlogies 2018 - Innovative industries for smart growth. Vienna, 30-31 October 2018 - CNR-IRET*



- *Participants:* Researchers, practitioners and operators involved in smart industry sector. About 1,100 participants from 30 countries.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the project and request for future updates.
- *Dissemination material:* [Presentation](#) and brochures.
- *Brief description:* Thanks to the participation as speaker of Dr. Grazia Masciandaro, first researcher at the CNR of Pisa, Life Subsed was present at the **INDTECH 2018** conference ("[INDustrial TECHNOlogies 2018 – Innovative industries for smart growth](#)"), which took place on the 30th and 31st October in Vienna. The intervention of Dr. Masciandaro, entitled "**New bioremediation approach for soils and sediments**", was held in the framework of the Pillar 1 Technologies for sustainable growth, Session 1.3 – Environment and decarbonisation, and presented the results of the projects in which CNR was previously involved and the new **LIFE Subsed** project.

2.2 Scientific International Conference “Policies and strategies on biodiversity and environmental protection that affect the culture of life” at the Bioterra University. Bucharest, 14-16 November 2018 - CNR-IRET

- *Participants:* Researchers, students and professors. 22 subjects involved in dissemination.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the project and request for future updates.
- *Dissemination material:* Presentation and brochures.
- *Brief description:* Dr. Grazia Masciandaro, from CNR of Pisa, took part in the national conference held in Bucharest at the Bioterra University on 14-16 November 2018, during which the new Subsed project was presented and the related information material has been disseminated.

2.3 Participation in SYA (III Symposium Internacional del Sector Agroalimentario de la Vega Baj). Orihuela, 22 November 2018 – CALIPLANT



- *Participants:* Researchers, professionals and operators in the agri-food sector. Official SYA statistics report around 500 participants, 30 top-level speakers and 50 companies from the sector participating in this third edition.

- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the project and request for future updates.
- *Dissemination material:* Brochures and roll-up.
- *Brief description:* Caliplant took part in SYA Orihuela 2018 – III Symposium Internacional del Sector Agroalimentario de la Vega Baja which was held in November in Orihuela (Spain). Sergio Navarrete, Caliplant’s technician, provided the various subjects he met with information on Life Subsed and its objectives, as well as disseminating and presenting the information material of the project.

2.4 LIFE SUBSED project dissemination to representatives of SHAANXI FRUIT INDUSTRIAL GROUP CO LTD. 23 November 2018 – CALIPLANT



- *Participants:* Caliplant technicians and 3 representants from SHAANXI FRUIT INDUSTRIAL GROUP.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project. Focus on the market opportunity for this kind of peat-alternative substrates.
- *Feedbacks:* Oral expressions of interest on the proposed solution and on its environmental-friendly perspective. Request for future updates.
- *Dissemination material:* Brochures and roll-up.
- *Brief description:* On 23 November 2018 Caliplant welcomed to its plants some delegates of the [Shaanxi Fruit Industrial Group Co. Ltd.](#), an important Chinese customer engaged in the fruit and vegetable sector. During the visit the objectives and measures envisaged in the Life Subsed project has been illustrated, collecting observations from these important stakeholders

2.5 LIFE SUBSED project dissemination to UMH students. 23 November 2018 - CALIPLANT and UMH



- *Participants:* professors and students. About 20 participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project. Focus on the agronomical implications of the proposed solution.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Banner and brochures.
- *Brief description:* On the 23 November 2018 an on-field visit of UMH's students has been organised, during which Professor Pilar Legua and Sergio Navarrete of Caliplant illustrated them the project Life Subsed.

2.6 Conference ““I Siti Contaminati: Caratterizzazione, Metodologie analitiche, Analisi di rischio, Bonifica” of the V SCUOLA NAZIONALE DI MONITORAGGIO AMBIENTALE. Taranto (Italy), 29-30 November 2018 - CNR-IRET



- *Participants:* Researchers, scientists, practitioners and operators involved in soil rehabilitation.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* [Presentation](#) and brochures.
- *Brief description:* The **Life Subsed project** was presented at the V SCUOLA NAZIONALE DI MONITORAGGIO AMBIENTALE (5th National School of Environmental Monitoring) during the event held in Taranto on November 29th and 30th. Dr. Grazia Masciandaro, first researcher at the CNR of Pisa, participated as a speaker with an intervention entitled “**Trattamento dei sedimenti di dragaggio per la valorizzazione e l’applicazione agro-ambientale: esperienze di progetti europei**”, during which was also presented the new Life Subsed project.

**2.7 Conference “Sfide e Opportunità di Ricerca in Orticoltura e Florovivaismo”.
Pontecagnano Faiano (Italy), 14 December 2018 - CREA-OF**



- *Participants:* Professors, researchers, students. About 35 participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Presentation, roll-up and brochures.
- *Brief description:* On December 13th and 14th, the conference “Challenges and research opportunities in horticulture and floriculture: the role of CREA” was held in Pontecagnano, in the province of Salerno. During the meeting the objectives and expected results of the project Life Subsed were presented by Dr. Stefania Nin of the project team of the CREA of Pescia.

2.8 LIFE SUBSED project presentation in the Flora Toscana End of Year meeting. Pescia (Italy), 21 December 2018 - FLORA TOSCANA



- *Participants:* Regional and local policy maker and institutions, stakeholders and operators involved in nursery SMEs. About 60 participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Roll-up, brochures and gadgets.
- *Brief description:* In the context of the End-of-Year Meeting of Flora Toscana, which was attended by the Regional Councilor for Agriculture Marco Remaschi, the Regional Councilor Marco Niccolai, the President of the Nursery District Francesco Mati and the President of the Inter-Province Nursery District of Pistoia and Lucca Marco Carmazzi, the LIFE Subsed project has been presented. Participation in the event of various public and private authorities represented a strong point for the dissemination of the objectives and results of Subsed.

2.9 Participation in IPM Essen. Germany, 22-25 January 2019 - FLORA TOSCANA



- *Participants:* International buyers, nursery companies, garden centres, architects and landscape architects, exponents from public administrations, stakeholders from various sectors. More than 52,800 fair visitors, at least 25,000 visits to Flora Toscana SUBSED stands.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project. Focus on the opportunity to use this environmental-friendly growing media in nursery production.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Gadgets, banners, brochures, roll-up.
- *Brief description:* IPM ESSEN 2019 is the most important international fair for the gardening sector. The participation of around 1,600 exhibitors from 50 countries and international experts makes IPM ESSEN the world's number one platform for the nursery and the gardening sector. The event represents a unique opportunity for the dissemination of the LIFE Subsed project, and for the presentation of the future commercial offer that will derive from it. The coordinator Flora Toscana took care to present at its stand the objectives and expected results of the European project LIFE Subsed. During the fair, information material was distributed to the various stakeholders in the sector (included the Director of the Pistoia Province Renato Ferretti). Furthermore, during the event the networking relationship with the LIFE AgriSed project was further consolidated.

2.10 Agroexpo fair (XXXI edition). Don Benito (Extremadura – Spain), 23-26 January 2019 – CALIPLANT



- *Participants:* International buyers, nursery companies, agriculture companies and professional from the agro-sector, stakeholders from various sectors. More than 60,000 fair visitors and 300 exhibiting companies, at least 28,000 visits to Caliplant SUBSED stands.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* banner, roll-up, gadgets and brochures.
- *Brief description:* Caliplant participated in the Agroexpo fair, which was held from January 23rd to 26th 2019. The event has been an important occasion for the dissemination of the aims and expected results of the LIFE Subsed project.

**2.11 Meeting with Francesco Bellino, Officer and Agronomist of the Puglia Region.
Bari (Italy), 31 January 2019 - CNR – IRET**



- *Participants:* Dr. Grazia Masciandaro and Mr. Francesco Bellino.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project. Focus on the legislative issues related to the re-use of sediments in agriculture.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and confirmation of the need to improve the legislation relating to the re-valorisation of sediments.
- *Dissemination material:* Brochures.
- *Brief description:* During the meeting, Dr. Grazia Masciandaro presented the Subsed project, describing its objectives and expected results. In particular, the conversation covered aspects related to the use of dredged sediments in agriculture, with assessment of limits, advantages and costs. Particular attention has been paid to legislation, which unfortunately does not currently allow the use of reclaimed sediment in agriculture, but for which the LIFE Subsed project is working intensively.

2.12 III National Congress of Fruta de Hueso. Murcia, 6 March 2019 – CALIPLANT



Sergio Navarrete and Miguel Ángel Del Amor Saavedra, Ministry of Agriculture of the Murcia Region

- *Participants:* Producers, exporters, SMEs and agriculture companies, technicians, scientists, students, policy makers and stakeholders. About 800 participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Banner and brochures.
- *Brief description:* LIFE Subsed took part in the 3rd international congress “Fruta de Hueso” (www.frutadehueso.com) thanks to the participation of the CaliPlant team, that illustrates objectives and action of the project to the participants, especially to policy makers and companies.

2.13 Course “Water management across agro-ecosystems”. Pisa, 26-29 March 2019 - CNR-IRET



- *Participants:* Students and their professors. 13 participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Brochures.
- *Brief description:* Between 26 and 29 March 2019 the course “Water management across agro-ecosystems” has been held in Pisa at the CNR IRET headquarters, as part of the “Springsemester in water and environmental management” organized by “UniLaSalle” of Beauvais in France. During the event, information material for the LIFE Subsed project has been distributed to the students.

2.14 CNR-IRET Institute Conference. Rome, 9-10 Aprile 2019 - CNR-IRET



- *Participants:* Researchers and scientists. About 150 participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Presentation, poster and brochures.
- *Brief description:* The LIFE SUBSED project was presented by the CNR-IRET team of Pisa during the Institute Conference which took place in Rome on 9 and 10 April. For the event a poster has been prepared and exposed.

2.15 Naturalitas exhibition. Technical agronomical institute "D. Anzillotti" of Pavia (Italy), 13-14 April 2019 - CREA-OF



- *Participants:* Researchers, students, SMEs and companies, stakeholders and general audience. About 3,000 estimated participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Roll-up, brochures and gadgets.

- *Brief description:* The CREA team prepared a stand dedicated to the LIFE SUBSED project during the event hosted at the "D. Anzillotti" agronomic technical institute. During the event, the objectives and actions of the SUBSED project have been explained to the visitors, to whom the information material produced by the beneficiaries has been distributed.

2.16 Fascination of Plants Day. Pescia (Italy), 30 May 2019 - CREA-OF



- *Participants:* Students.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Roll-up, brochures and gadgets.
- *Brief description:* The Fascination of Plants day is an event developed for the students of scientific and technological high schools and agricultural technical institutes, who can take part in guided visits to the greenhouses and laboratories of the CREA headquarters in Pescia. During the event, the CREA team illustrated the objectives and expected results of the LIFE SUBSED project and distributed the dissemination material to the children.

2.17 III International Symposium on Growing Media, Composting and Substrate Analysis. Milan, 24-28 June 2019 - CNR-IRET

- *Participants:* Researchers, Professors, PhD students, scientists and institutional stakeholders. About 190 participants from 31 countries.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project. Focus on the possibility to re-use remediated sediments in agriculture.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Poster and brochures.
- *Brief description:* The III International Symposium on Growing Media, Composting and Substrate Analysis has been held in Milan from 24 to 26 June. The CNR team took part in the event presenting the LIFE SUBSED project contents.



2.18 Remtech Expo. Ferrara (Italy), 18-20 September 2019 - CNR-IRET



- *Participants:* Researchers, experts and SMEs specialised in soil remediation and rehabilitation, policy makers and institutional stakeholders. More than 10,000 fair visitors, at least 2,000 visits to the CNR stand.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project. Focus on the possibility to re-use remediated sediments in agriculture.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Poster and brochures.
- *Brief description:* RemTech is the most specialized event on contaminated sites remediation and territory protection and requalification. During the event, the general activities of the LIFE Subsed project has been described at the CNR stand, as well as its objectives, its main actions and the expected results. Particular attention has been paid to illustrating the problems inherent the re-use of sediments, but relating them to their potential in different environmental sectors.

2.19 Bright 2019 “La notte dei ricercatori in Toscana”. Pisa (Italy), 27 September 2019 - CNR-IRET



- *Participants:* Researchers, students and general audience. About 1,500 visitors of the CNR stand.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Brochures.
- *Brief description:* The LIFE Subsed project has been present (thanks to the participation of the beneficiary CNR of Pisa) at *BRIGHT 2019 – The night of researchers in Tuscany*, a classic annual appointment to make citizens aware of the excellence of Italian research. During the day, objectives and expected results of the LIFE Subsed project has been exposed to the crowd that took part in the event by going to the stand of the CNR of Pisa.

2.20 International Floriculture Trade Fair 2019. Vijfhuizen (Netherlands), 6-8 November 2019 - FLORA TOSCANA



- *Participants:* International buyers, nursery companies, agriculture companies and professionals from the agro-sector, stakeholders from various sectors. Around 300 exhibitors from over 30 countries, more than 25.000 trade visitors from over 100 countries.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Roll-up, brochures and gadgets.
- *Brief description:* The IFTF fair is one of the most important events for world floriculture. More than 300 exhibitors from over 30 countries and more than 25,000 visitors from over 100 countries took part in the event, which represents a very important opportunity for the exchange of information and the start of cooperation. During the events, Flora Toscana team exposed the objectives and the expected results of the LIFE SUBSED project to the visitors of its stand.

**2.21 LIFE SUBSED project dissemination to a delegation of Chinese researchers from Beijing Academy of Agriculture and Forestry Sciences (Pechino) visiting CREA as a part of an International Cooperation Project. Pescia (Italy), 28 November 2019
- CREA-OF**



- *Participants:* Researchers from China International Cooperation Project. Four participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Presentation, brochures and gadgets.
- *Brief description:* The CREA team welcomed the researchers of the Beijing Academy of Agriculture and Forestry Sciences visiting Pescia headquarter as a part of the International Cooperation Project. Chinese researchers attended the presentation of the SUBSED project and of its objectives and expected results.

2.22 LIFE SUBSED project presentation at the Irish Agriculture and Food Development Authority. Wexford (Ireland), 1-8 December 2019 - CNR-IRET



- *Participants:* Simon Parker (Postdoc), Amanuel Gebremichael (Postdoc) and David Wal (Senior Research officer).
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project. Focus on the issue of dredging sediments and on the possibilities of re-use them.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* [Pesentation](#) and brochures.
- *Brief description:* During the visit of Dr. Cristina Macci, CNR researcher, to the *Environment, Soil and Land-Use Department* (Teagasc, Johnstown Castle, Wexford, Ireland) from 1 to 8 December 2019, the activities of the LIFE Subsed project has been presented to Simon Parker (Postdoc), Amanuel Gebremichael (Postdoc) and David Wal (Senior Research officer). The objectives, the main actions and the expected results of the project have been described. Furthermore, the issue of dredging sediments and the different possibilities of re-using decontaminated sediments in various environmental sectors was addressed. During the meetings the process that will be undertaken

during the project for the insertion of sediments in the list of agronomic substrates of the Italian legislation (Legislative Decree 75/2010) was described.

2.23 Presentation of LIFE SUBSED project in a training course for the students of DAGRI-UNIFI (University of Florence). Pescia (Italy), 6 December 2019 - CREA-OF

- *Participants:* professor and students. About 8 participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* interest in future updates: young people are particularly open to environmental issues.
- *Dissemination material:* Brochures, roll-up and gadgets.
- *Brief description:* training course in which CREA-OF experimental activities have been illustrated, with special reference to LIFE 17 ENV/IT/000347 SUBSED project.

**2.24 Presentation of LIFE SUBSED project during the visit to Flora Toscana by the students of DAGRI-UNIFI (University of Florence). Pescia (Italy), 12 December 2019
- FLORA TOSCANA**



- *Participants:* Professor and Students. 6 participants.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Brochures, roll-up and gadgets.
- *Brief description:* The LIFE SUBSED project has been presented to the students of the Floriculture course of the University of Florence, accompanied by Professor A. Baldi as part of a training exercise carried out at the Flora Toscana premise.

2.25 Participation in IPM Essen. Germany, 22-25 January 2020 - FLORA TOSCANA



- *Participants:* International buyers, nursery companies, garden centres, architects and landscape architects, exponents from public administrations, stakeholders from various sectors. More than 54,000 fair visitors (+1,200 compared to 2019 edition), at least 25,000 visits to Flora Toscana SUBSED stands.
- *Topic discussed:* Presentation of objectives, expected results and actions provided in the SUBSED project.
- *Feedbacks:* Oral expressions of interest on the SUBSED project and request for future updates.
- *Dissemination material:* Roll-up, brochures and gadgets.
- *Brief description:* IPM Essen is one of the most important fairs in floriculture sector in the world. This year 54,000 (+1,200 compared to 2019) visitors from 100 countries came to see the products and services of the 1,538 exhibitors. More than ever, climate change and sustainability were the dominant subjects at the fair. This context was perfect for the dissemination of the contents of the LIFE SUBSED project, and several positive opinions were collected by visitors to the stand organized by Flora Toscana.